

# OFF The CUFF

## Spring Jam

Lite Rock, Blues,

Micro Brews and BBQ!

April 28, 2006 @ John Dam Plaza

Pit Masters, fire-up your Backyard Beast and prepare to slay the competition at our 3rd annual BBQ cook-off. But let's face it; it's up to you to prove your worthiness to **win this competition**--to be the reigning Pit Master--with bragging rights for a year.

With 35 competitors for the *Off The Cuff Pit Master Trophy* you'd better be ready to bring out your best skills, or go home empty handed in humiliated defeat. We don't want that to happen to you--so be prepared to use every skill in your BBQ bag-of-tricks.

See if you're enough of a Pit Master to make the judges moan in ecstasy. The heady aroma of BBQ filling the air, meat so juicy it runs off the chin, so tender it drops off the bone. Forget the knife, if you're good enough to BBQ this kind of meat, you might win that trophy, the adulation of a gen-u-ine Pit Master, plus the all-important bragging rights.

**No BBQ Wimps Allowed--Just Verified Pit Masters.**

Not the competitive type? Wa wa wa! We want **master level** competition, not a whipped "honey-do" chef. So if you're not ready to win, win, **win**, just

come enjoy the music and the food with your family--and leave the cooking to the masters.

But if you want that crown...if you really want it...the trophy proclaiming to the Tri-Cities that you are THE Pit Master, be prepared to sweat and cook, and not just for the judges, but for the crowds.

You'll be sweatin' the competition, makin' bank, havin' a good time in the midst of great music, micro brew beer, hordes of adoring fans, and all the adulation you deserve--that is, if you're up to snuff.

So bring the heat, meat, and spices, and enter this competition. Who knows? You could be the BBQ Pit Master of the Tri-Cities.

Beware, the trophy you win might stay with you for **one year only**, unless you win it again in 2008!

Bring enough meat to compete and to sell to the public...what? Ya think they're going to be satisfied with a scrawny hot dog on a stale bun after catching the tantalizing, mouth-watering, juicy aroma of real BBQ?

Think again! You don't want hundreds of ready-to-eat-meat people screaming at you "Sell me **YOUR** BBQ now!" so be prepared!

In the Garden:

- **Ice Harbor Brewing**
- **Rattlesnake Brewing**
- **Whitstran Brewing Co.**
- **Cowan Vineyards**
- **Buckmasters Winery**

**Bands:**

- **Songs For Sleep**
- **Herding Cats**
- **Smooth as Jazz**
- **Three Punks**
- **Bobby Jones and The Bad Boys**

**Join in the fun. Become the hailed Pit Master and take the trophy home.**

Simply fill out the enclosed application and mail it to: (ADDRESS)  
Or CALL TODAY: 509.430-5862

Don't be left on the sidelines wishing the crowd was roaring for you, or go home empty handed to face your lowly little backyard beast for another year. Get in this competition and show what you're made of!

**April 28, 2006 @ John Dam Plaza**  
**Knight Street, across from the Red Lion between**  
**George Washington Way and Jadwin Avenue.**

So get in gear, and call today to reserve your space. Plan to win this competition and take the trophy home. We'll see you there!

Sincerely,

Darrell L. Kinsey  
President  
NorthWest Alliance Entertainment  
509.430-5862

P.S. Remember that trophy can be yours, but only for one year! Then you'll have to re-win it in 2007.

P.P.S. For your participation, you and your Pit crew will receive our Off The Cuff T-Shirt (complete with fake stains) to use in the competition. T-Shirts are personalized for you and your crew.

P.P.P.S. Throughout the year, your name will be featured on posters for other events, to further your bragging rights!

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### CALL TO ARTISTS:

Lite Rock and Blues bands needed to play at the Off the Cuff Spring Jam at the gardens John Damn Plaza, Richland, WA.

Micro Brew beer and BBQ Cook-off!

April 28, 2007 TIME: xx xx

Send CD, tape, or other recording for placement consideration to:

**Address:**

Call Darrell Kinsey today for any questions. 509.430.5862

Darrell L. Kinsey  
President  
NorthWest Alliance Entertainment, LLC  
Street address??? or P.O.Box??  
509.430-5862